

The Biggest Little Latin Festival

September 12th & 13th 2025

Tentative Show Hours

Friday 4pm - 10pm

Saturday 11am - 8pm



Williams LTD is proud to partner with The Row for the 2nd Annual Biggest Little Latin Festival! Downtown Reno will for sure be packed for this taco & salsa competition just like the rest of the events in Downtown Reno! The event will be located on Virginia Street from Second Street to Sixth Street and will be filled with Latin style food booths, live entertainment, and of course vendor booths!

****Unless you did shows with us in 2024, no application will be accepted without at least two photos of your work and display!****

<u>Art & Crafts /Pre-packaged Food Booth Fees</u>		<u>Hot Food & Drink Booth Fees</u>	
# of Booths	___ 10x10 @ \$400.00	# of Booths	___ 10x10 @ \$750
	___ 10x15 @ \$600.00 = _____		___ 10x15 @ \$1000 = _____
	___ 10x20 @ \$800.00		___ 10x20 @ \$1250

For a CORNER BOOTH (refunded if unable to fulfill) add \$100 + \$ _____

For Electric(please provide power needs to be accepted) add \$75 + \$ _____

City of Reno Business License? Y or N If yes, Lic. # _____

If no, please add \$40 for a one-time Business License + \$ _____

Total Amount Due = \$ _____

****There is a 3% additional charge for all credit card transactions with Williams LTD****
A 50% deposit is REQUIRED to secure your space ALL unpaid balances are due 30 days prior to event

Name _____ Co. Name _____

NV Resale/Tax ID No. (if you have one)#: _____

Address _____

City _____ ST _____ Zip _____

Phone () _____ Cell () _____

Email _____

Description of work: _____

Request (no guarantees) _____

Visa/MC/AMX/Dis _____ Exp _____ CVC _____

The undersigned agrees to comply with all conditions set forth by Williams LTD, its associates, the Row Casinos, and the City of Reno, and hold them free and harmless from any liabilities for activities connected with this show. We reserve the right to ask said vendor to remove any misrepresented or non-stated work. The undersigned agrees that the above credit card can be used at any time for any or all outstanding debt. Cancellation Policy: Any cancellations must be 30 days prior to the show date. Any cancellations 30 days or less will be subject to payment in full of the entire show fee (this includes remaining balance and deposits already made).

Signature _____ Date _____ Amount _____
 50% Deposit _____

Williams LTD

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