



# SAN JUAN BAUTISTA STREET FESTIVAL March 28<sup>th</sup> & 29<sup>th</sup> 2026

Tentative Show Hours  
**Saturday & Sunday: 10am to 5pm**

On March 28<sup>th</sup> & 29<sup>th</sup> the quaint streets of San Juan Bautista, CA will be filled with delicious food, live entertainment, and arts & crafts booths galore. The surrounding counties will see an extensive advertising campaign that will include TV, newspaper, social media blasts and radio. This event is well established in this historical city and always draws an enthusiastic crowd. If you haven't seen it for yourself, check out the video of the event on our website.

There is limited electricity available, but you can bring your own whisper generator! Due to the SJB City Ordinance you may not place merchandise, display, boxes, chairs, etc. on the sidewalks. Please purchase a space size that you will fit into, no exceptions.

### Retail/Pre-packaged Food Booth Fees

---- 10x10 @ \$320.00 \*plus 10% Commission  
---- 10x15 @ \$480.00 \*plus 10% Commission  
---- 10x20 @ \$640.00 \*plus 10% Commission

City of SJB business license? Y or N  
If no, please add \$40 for temp. permit  
Electricity (limited availability) add \$75

If yes SJB BL #: \_\_\_\_\_  
= \$ \_\_\_\_\_  
= \$ \_\_\_\_\_

Total Due = \$ \_\_\_\_\_

Unless you did shows with us in 2025, no application will be accepted without at least two photos of your work and display!

\*\* There is a 3% additional charge for all credit card transactions with Williams LTD \*\*

Name \_\_\_\_\_ Co. Name \_\_\_\_\_  
CA Resale # \_\_\_\_\_ Email \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_  
Phone ( ) \_\_\_\_\_ Cell ( ) \_\_\_\_\_  
Description of Work: \_\_\_\_\_

Requests (no guarantees) \_\_\_\_\_  
VISA/MC/AMX/Dis \_\_\_\_\_ Exp \_\_\_\_\_ CVC \_\_\_\_\_

The undersigned agrees to comply with all conditions set forth by Williams LTD. His associates and the City of San Juan Bautista and hold them free and harmless from any liabilities for activities connected with this show. We reserve the right to ask said vendor to remove any misrepresented or non-stated work. The undersigned agrees that the above credit card can be used at any time for any or all outstanding debt. Cancellation Policy: Any cancellations must be 30 days prior to the show date. Any cancellations 30 days or less will be subject to payment in full of the entire show fee (this includes remaining balance and deposits already made).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Full Amount \_\_\_\_\_  
50% Deposit \_\_\_\_\_

### **Williams LTD**

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