



FOOD/DRINK BOOTH APPLICATION

SAN JUAN BAUTISTA STREET FESTIVAL

March 28th & 29th 2026

Tentative Show Hours

Saturday & Sunday: 10am to 5pm

On March 28th & 29th the quaint streets of San Juan Bautista, CA will be filled with delicious food, live entertainment, and arts & crafts booths galore. The surrounding counties will see an extensive advertising campaign that will include TV, newspaper, social media blasts and radio. This event is well established in this historical city and always draws an enthusiastic crowd. If you haven't seen it for yourself, check out the video of the event on our website.

Note SJB City Ordinance for food booths: NO plastic bottled drinks, foam containers, plastic straws, plastic utensils (must be BPI certified)

There is limited electricity available, but you can bring your own whisper generator! Due to the SJB City Ordinance you may not place merchandise, display, boxes, chairs, etc. on the sidewalks. Please purchase a space size that you will fit into, no exceptions.

Prepared Onsite Food & Drink Booth Fees

---- 10x10 @ \$450.00 *plus 10% Commission

---- 10x15 @ \$675.00 *plus 10% Commission

---- 10x20 @ \$900.00 *plus 10% Commission

City of SJB business license? Y or N

If yes SJB BL #: _____

If no, please add \$40 for temp. permit

= \$ _____

Electricity (limited availability) add \$150

= \$ _____

Total Due = \$ _____

Unless you did shows with us in 2025, no application will be accepted without at least two photos of your work and display. Please include a menu with pricing!

** There is a 3% additional charge for all credit card transactions with Williams LTD **

Name _____ Co. Name _____

CA Resale # _____ Email _____

Address _____ City _____ ST _____ Zip _____

Phone () _____ Cell () _____

Description of Work: _____

Requests (no guarantees) _____

VISA/MC/AMX/Dis _____ Exp _____ CVC _____

The undersigned agrees to comply with all conditions set forth by Williams LTD. His associates and the City of San Juan Bautista and hold them free and harmless from any liabilities for activities connected with this show. We reserve the right to ask said vendor to remove any misrepresented or non-stated work. The undersigned agrees that the above credit card can be used at any time for any or all outstanding debt. Cancellation Policy: Any cancellations must be 30 days prior to the show date. Any cancellations 30 days or less will be subject to payment in full of the entire show fee (this includes remaining balance and deposits already made).

Signature: _____ Date: _____

Full Amount _____

50% Deposit _____

Williams LTD

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