Jingle & Mingle Holiday Shopping Showcase

Thanksgiving Weekend

November

26th, 27th & 28th

2026

Williams LTD, Ceasar's Entertainment and The Row Casino Resorts are proud to announce the 2nd Annual Christmas shopping experience for 2026! Jingle & Mingle Holiday Shopping Showcase! Those of you who have participated in our events at The Row know that the crowds are always great and the vibe is festive. We will be located inside the Silver Baron Ballrooms and on the mezzanine level of the Silver Legacy right next to Brew Brothers and Gordan Ramsay's Kitchen. The event will have live entertainment, holiday drinks and even a visit from Santa!! Don't miss having your booth at the right place at the right time on Black Friday, AKA, the busiest shopping day of the year!! Space will sell fast for this one so don't wait too long!

# of Booths _____**10x10 @ $450.00**
_____**10x15 @ $600.00** **$**_____
_____**10x20 @ $750.00**

City of Reno Business License Y or N

If yes, Lic # _____
(If no, please add $40 for temp. permit = $_____

Total Due = $ _____

Tentative Show Hours

Thursday - Saturday – 11am – 7pm

A 50% deposit is required to secure your exhibit space and ALL unpaid balances are due 30 days prior to the show!

****There is a 3% additional charge for all credit card transactions with Williams LTD****

1. Include at least 2 photos of you work or your display 2. Make checks payable to Williams LTD

Name _____ Co. Name_____
NV Resale/Tax ID No. (if you have one)#: _____
Address_____City_____ ST_____ Zip_____
Phone ( )_____ Cell( )_____Email_____
Description of work_____
Request (no guarantee) _____
Visa/MC/AMX/Dis_____Exp._____ CVC_____

The undersigned agrees to comply with all conditions set forth by Williams LTD, and Ceasars Entertainment, and hold them free and harmless from any liabilities for activities connected with this show. We reserve the right to ask said vendor to remove any misrepresented or non-stated work. The undersigned agrees that the above credit card can be used at any time for any or all outstanding debt. Cancellation Policy: Any cancellations must be 30 days prior to the show date. Any cancellations 30 days or less will be subject to payment in full of the entire show fee (this includes remaining balance and deposits already made).

Full Amount ____
Signature _____ Date_____ 50% Deposit ____

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