May 28th, 29th & 30th 2027

Tentative Show Hours

Friday – 1pm - 9pm
Saturday - 10am - 9pm
Sunday - 10am - 6pm

Williams LTD is excited to be teaming up again with Liquid Blue Events for the 24th Annual Reno River Festival on Memorial Day Weekend! Experience three days of action-packed excitement at Idlewild Park, (the same park where Food Truck Fridays is located). Riverfest features top tier live entertainment, food, outdoor activities, drinks galore and of course an amazing shopping experience! Kick off the summer of 2027 in Northern Nevada with your booth at one of Reno's most attended events!

Only Pre-packaged Food, Retail & Information booths will be accepted for this event through Williams LTD.
Please attach at least two photos of your work and/or display
There is a 3% additional charge for all credit card transactions with Williams LTD

# of Booths ____ 10x10 @ $625.00 flat fee
____ 10x15 @ $937.50 flat fee = $ _____
____ 10x20 @ $1,250.00 flat fee

City of Reno Business License? Y or N
If yes, Lic. # _____
If no, please add $40 for temp. permit + $ _____

Total Amount Due = $ _____

****Electricity is not available at this event****

A 50% deposit is REQUIRED to secure your space ALL unpaid balances are due 30 days prior to event.

Name_____ Co. Name_____
NV Resale/Tax ID No. (if you have one)#:_____
Address_____
City_____ ST_____ Zip_____
Phone ( )_____ Cell ( )_____
Email _____
Description of Work:_____
_____
Request (no guarantees)_____
Visa/MC/AMX/Dis_____Exp_____CVC_____

The undersigned agrees to comply with all conditions set forth by Williams LTD, it's associates, Liquid Blue, and the City of Reno, and hold them free and harmless from any liabilities for activities connected with this show. We reserve the right to ask said vendor to remove any misrepresented or non-stated work. The undersigned agrees that the above credit card can be used at any time for any or all outstanding debt. Cancellation Policy: Any cancellations must be 30 days prior to the show date. Any cancellations 30 days or less will be subject to payment in full of the entire show fee (this includes remaining balance and deposits already made).

Full Amount_____
Signature_____ Date _____ 50% Deposit _____

Williams LTD
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